

LBABC Meeting Minutes:

November 2, 2020 7:00 PM

Attendees:

Shannon Matheny, President	Jessica Raines, Air Rifle
Angela O'Brien, Vice President	Leslie, Field Hockey
Paul Downey, Treasurer	Matt Smith, Communications
Patty Hibner, Secretary	Jennifer Linkel, Crew
Carol Parrott, Membership/Merchandise	Andrea, new member
Gina Duffy, Sponsorship	Jean Weidinger, Concessions
PE Agner, At Large Member	Janice Pritchett, DSA
Jaime Kaiser, At Large Member	Kate Hartman, Baseball
Julie Khani	Erin Morris, Freshman Football
	Andy Suddarth, At Large Member

Minutes from October 2020 meeting approved.

President's Report: Shannon Matheny

Virtual 5K – The 5K had 56 participants in addition to some donation money. Shannon is working with PR to get final proceeds and will update the board in December. We exceeded the goal of 50 participants, but we did lose money from not being able to link information to sports pages/families – might want to consider this if we do another 5K. Shannon also has a reimbursement check from Field Hockey for the unused beach house rental. She will connect with Paul.

Vice President's Report: Angela O'Brien

The PayPal account was suspended because of inactivity, and it is the account some people used to pay for bricks. Angela is trying to get the funds from PayPal - \$1700
No one seems to have the PayPal information and Angela will continue to work to get the funds.

Online Store: The store will be open this month and merchandise will be delivered to people before the holidays. The store will shut down in December and then reopen when sports begin again, in February.

Treasurer's Report: Paul Downey

Checking account - \$72,000
Savings account - \$120,000
Spirit Wear since July 1st - \$1700

Are there any fees with the Online Store? It would run through their store, so we don't have any additional fees, and we charge enough for merchandise to make money from the online store.

Any payments for the remainder of the year? Yes, monthly turf bill. Last month \$180 was paid for 6 months of a mailbox.

Director of Communication: Matt Smith

Update on communications is that action is taken from the emails sent and there is a steady open and click-through rate. This is an improvement. However, there is a 10% undeliverable rate – most are government emails, so please try and get personal emails when people sign up.

Facebook page is up and running, and the Twitter feed is growing, which increases engagement. Carol and Matt have been working together to get information out.

Membership and Merchandise Director: Carol Parrott

\$1600 sold last month – Carol will get with Paul to look over sales

Will need to talk about what this online store will look like

Concessions: Jean Weidinger

SGA is doing a drive-in movie this weekend, and she was wondering if we could open stand for candy and popcorn for the movie. What parameters do we have? Janice said that at the current moment we are not allowed to sell food or tickets at events.

Sponsorship: Gina Duffy

Looking to work with Carol for a pop-up sales to invite sponsors to participate

At Large Members:

Will there be a membership drive? It's on Shopify.

Membership will be extended until December.

Can a pop-up shop be done at the pool in the Lake Braddock area? Yes, a shop can be done at the pool.

Team Reports:

Jennifer – Crew: No updates

Leslie – Field Hockey: No updates

Jessica – Air Rifle: No updates

Kate – Baseball: No updates

DSA Report: Janice Pritchett

5K – was promoted at the school level and the school put out information to the community, but the school can always do better

VHSL guidelines: We will be moving forward with athletics. Janice will share the document with anyone who is interested. Fairfax County can create even more strict guidelines if they so choose. EX: VHSL says teams are permitted to use locker rooms. FC is advising to NOT use locker rooms. Teams will be able to get into facilities around November 16.

Town Hall: Will happen this month (November) and Janice will provide information and answer questions – the week or two before Thanksgiving. The date will be dependent on the information coming to Janice tomorrow.

Events: PTSA and Booster Club are now permitted to be on grounds to host events. Principal and Region staff must approve the event.

DSA Financial Report: Janice is working on a financial report to share with Boosters in December. This will help everyone understand the funding behind athletic seasons/teams. The goal is complete transparency so the school and the Boosters can work together.

Softball Scoreboard: Janice reached out to confirm that the official date for installation is November 4. She received an email that the concrete company can't deliver until Friday, but she is still trying to move forward with installation on-time.

Budget: Board approved \$18,000 to pay in 3 increments of \$6000 at the beginning of each season. Janice asked for the rationale behind this, and Paul explained that due to the Boosters lost revenue, a conservative approach needed to be taken. The Boosters will re-evaluate throughout the year, especially in April, to see if we can provide more money. HUDL is included in the \$18,000. Janice will get the funds this week, and she let the board know that Bill Kearns doesn't have money and schools have

to pay for officials and tournaments. She suggested we talk to South County and Robinson to see what they are doing to fundraise.

New procedure for registering students for sports/clubs: This is a county-wide policy. Students who wish to participate in VHSL activity must register online. Physicals still must be turned into the Athletic Trainer, but the emergency care form and concussion education will be done online. This year there will be redundancy with paperwork.

Good news: (potentially) Bill Kearns is trying to get rid of turf field payments and the county would take over payments. Community use is still been happening, and the park authority will provide a check to LB for field maintenance.

Questions: How are playing decisions being made? Fairfax County is stricter than VHSL and will follow CDC guidelines. Janice will learn more about policies and procedures at tomorrow's meeting.

Meet the Coaches Night: Janice will meet with coaches this week, and there will be a Meet the Coaches Night for Winter Season. The Boosters should be part of the meeting to promote Team Representatives.

New Business:

A meeting with Shannon, Angela, and Andrea E. (PTSA) will be planned soon to brainstorm ideas to fund raise together instead of competing. Auction?

Meeting Adjourned at 8:33.