



# LAKE BRADDOCK ATHLETIC BOOSTER CLUB

## 2023-2024 SCHOOL YEAR

### SPONSORSHIP OPPORTUNITIES

#### WHY SPONSOR...

The Lake Braddock Athletic Booster Club is a nonprofit organization promoting, supporting, and creating interest in the Lake Braddock Secondary School's (LBSS) athletic program among students, parents, faculty, colleges, and the community at large.

When you become an athletic booster club supporter, your paid advertising or generous contributions help defray the costs of developing and maintaining athletic programs at Lake Braddock Secondary School.

You are reaching key members of our community while making a difference for our student-athletes.

#### SPONSORSHIP LEVELS

##### GOLD BUNDLE \$3000/YEAR

- FULL PAGE AD
- E-ADVERTISING
- FIELD BANNER
- PA RECOGNITION
- SCOREBOARD AD
- HOME GAME ADS
- SOCIAL MEDIA
- HOME GAME TICKETS

##### PURPLE BRUIN \$2000/YEAR

- 1/2 PAGE AD
- E-ADVERTISING
- FIELD BANNER
- PA RECOGNITION
- SCOREBOARD ADS
- SOCIAL MEDIA

##### BRUIN CUB \$1500/YEAR

- BUSINESS CARD AD
- E-ADVERTISING
- FIELD BANNER
- PA RECOGNITION
- HOME GAME ADS

##### BEAR NECESSITIES \$750/YEAR

- FIELD BANNER
- BUSINESS CARD AD

#### A LA CARTE ADVERTISING

FULL PAGE AD  
\$1000/YEAR

1/2 PAGE AD  
\$750/YEAR

BUSINESS CARD AD  
\$300/YEAR

SHOUT OUT  
IN PROGRAM  
\$50/YEAR

CONCESSIONS BANNER  
(OUTSIDE)  
\$1500

CONCESSIONS BANNER  
(INDOOR)  
\$1500

### SUPPORT THE BRUINS!

#### SPONSORSHIP AGREEMENT

SPONSOR:

CONTACT NAME:

ADDRESS:

CITY/STATE/ZIP:

E-MAIL:

PHONE:

#### SPONSOR LEVEL

GOLD BUNDLE

PURPLE BUNDLE

BRUIN CUB

BEAR NECESSITIES

PLEASE CIRCLE A LA CARTE CHOICE(S)

DONATION  
I (WE) DO NOT WANT TO SPONSOR AT  
THIS TIME BUT WILL SUPPORT WITH A  
DONATION OF  
\$

SIGNATURE

DATE

PLEASE MAIL SPONSORSHIP AGREEMENT AND  
MAKE CHECKS PAYABLE TO:  
LAKE BRADDOCK ATHLETIC BOOSTER CLUB  
PO BOX 10774  
BURKE, VA 22009-0779

QUESTIONS REGARDING SPONSORSHIPS OR  
TO MAKE CREDIT CARD PAYMENT  
CONTACT JULIE FORDE AT  
[LBABCSponsorships@gmail.com](mailto:LBABCSponsorships@gmail.com)

Form also available under "Athletic Boosters" at:  
<https://www.lakebraddockbruins.com/>