

**Fairfax High School Athletic Boosters
October 12, 2021
Meeting Minutes**

Location: In Person at the Field House Room H106

Attendees - Board Members:

Name	Position	Email	
Nancy Melnick	Director Student Activities	namelnick@fcps.edu	Attended
Mike Breslin	President	michael.breslin@navy.mil	Attended
Kim Nahom	Vice President	kdnahom@gmail.com	Attended
Alex Lopes	Secretary	alexander.Lopes@bis.doc.gov	Attended
Woody Slaymaker	Treasurer	fhsboosterstreasurer@yahoo.com	Attended
Beth Intermill	Concessions	eainp66@verizon.net	Attended
Mary Breslin	Membership	breslin511@verizon.net	Absent
Kim Nahom	Spirit Wear	fhsspiritmerch@gmail.com	Attended
Marcia Hortik-Sheehan Monica Borga	Sponsorship	fhsbeasponsor@gmail.com	Attended

Attendees - Other:

Name	Team	Email

1. Call to Order & Budget

Call to Order

- Meeting was held in person in room H106. Mike opened the meeting.
- Alex presented minutes from the August meeting which were reviewed and approved by attendees.

Budget Report/Financial Status - Woody Slaymaker

- Woody provided a summary of Booster Club financials noting that budget revenue continue to be based on estimates from pre-pandemic fundraising efforts. He noted that gross receipts for spirit wear sales of \$11,695 already exceeded budget projection of \$10,000. Concession sales continue to be going well with gross receipts at almost \$10,000.
- During the budget discussion, Woody requested that a better effort be made to include receipts from purchases made when the concession stand is open to help balance expenses with

receipts. Also discussed was establishing a minimum price for purchases using Paypal to recover the associated fees. The Board agreed to establish a \$5 minimum purchase requirement.

- The budget report was approved.

Coaches Corner / DSA Report – Nancy Melnick

- Nancy reported Mark Luther was assuming the duties of Varsity Volleyball coach. Volleyball team was planning to hold a “Dig Pink” fundraising event.
- Update on Fall sports: Cheer took third place in the first competition with District and regional competition coming up in the next two weeks. Field Hockey team remains undefeated and as the number one seed in both the District and Region, Fairfax will host upcoming tournaments. Football team remains undefeated as well.
- She noted that Josh D., a Junior at Fairfax, won the State VHSL Golf championship. This led to a discussion of how to recognize individual championships. A possible option was to design a banner that could be displayed in the field house for both individuals and team state champions. This led to the question of how far back we would be able to go in the Fairfax athletic history to recognize past individual and team champions. Nancy agreed to research.

2. Old Business

- There was continued discussion of upgrading the Boosters website. Specifically, Sponsor co-chairs requested assistance in developing a writeable form for posting on the website that would make it easy for potential sponsors to make a donation with a link for payment as well as to upload any artwork/company logos that could be used in banners or advertisements posted by the school. Before contacting a private Webmaster for help it was suggested we continue to look internally to determine if there is a student or faculty that might be able to help. Alex agreed to link the school’s marketing department lead, Kay Walters, with the sponsorship co chairs, to see if there is someone that might be able to help with web design,

3. New Business

- See below Committee reports.

4. Committee Reports

- Concessions – Beth Intermill
 - Beth reported concession sales continue to be going well, often selling out of certain items. She again raised the prospect of increasing the price of certain items to compensate for rising costs. The Board agreed to her recommendation for raised prices for certain items. She also mentioned an arrangement with Freddy’s that will result in burger and hot dog meals for future sales.
- Spirit Wear (Spirit Merchandise) –Kim Nahom
 - Kim is submitting orders for winter and Holiday sales. She requested help from Nancy to help clear out and organize the spirit wear storage room to make space for concessions and to make it easier to transport spirit wear for sales at the different sports venues.
- Membership – Mary Breslin
 - Nothing to report

- Sponsorship –Marcia Hortik-Sheehan and Monica Borga
 - See above. Marcia and Monica noted the process for recruiting sponsors is very laborious. Their goal as noted above by their request for help on the website is to simplify the process and work more efficiently to promote sponsorship. Will likely not see any results until the Spring or next year. They are still brainstorming other ideas. E.g., popcorn cups with company logos, individual senior banners, sponsored announcements during sporting events (birthdays, etc.) They noted a couple of successful football fundraisers (cards, email requests for monetary donations) as possible other options for the Boosters.

5. Wrap-Up/Adjourn

1. Next meeting November 8, 6:30 PM